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THE CATALOG

Discover cutting-edge
innovation and technology
with our range of state-of-
the-art photochromic lenses.



NEOCHROMES®
Embrace the light



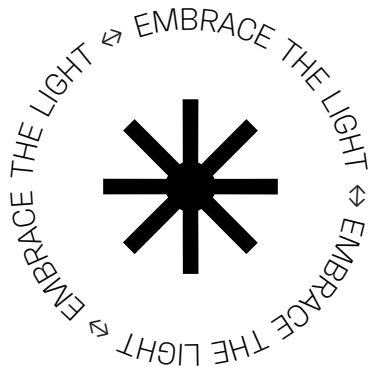
**NOW'S
THE TIME
TO MAKE
THE CHANGE**

NEOCHROMES®

Embrace the light

Neochromes state-of-the-art lens technology offers wearers maximum freedom, comfort and protection. Photochromic molecules react quickly to changes of light, ensuring an exceptional visual experience in any situation.

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STEP INTO THE LIGHT

With Neochromes, you are in control.
No more being dazzled by sunlight or
searching for your shades. Thanks to
Neochromes advanced photochromic
technology, you will always be prepared.



NEOCHROMES®
Embrace the light

01

THE NEOCHROMES EXPERIENCE

Wearing Neochromes lenses is a **transformational experience**. A life-enhancing decision to take the leap to photochromic lenses.



WHAT IS / NEOCHROMES?

Neochromes is a line of state-of-the-art photochromic lenses offering wearers optimal vision and maximum comfort in any light, without needing to change glasses.

Neochromes lenses adapt instantly to changes of light, darkening in seconds and returning to clear again in record time. They provide optimal eye protection against harmful UV and UVB rays, as well as reducing eye fatigue for maximum comfort.

Their attractive colors, aesthetic appearance and fast performance ensure wearers feel perfectly comfortable indoors or outdoors, in sun or shade. They represent the ultimate in hassle-free vision.

Neochromes state-of-the-art technology makes now the perfect time to change to photochromic lenses.

For clear and comfortable vision, without worrying about changes of lighting or the harmful effects of UV rays from the sun.

NEOCHROMES, **ADVANCED TECHNOLOGY** IN
PHOTOCHROMIC LENSES. TAKE THE LEAP TO
NEOCHROMES

BENEFITS /



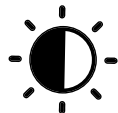
Greater comfort than standard clear lenses in changing light conditions.



Daily protection against harmful UV light, by blocking 100% of **UVA** and **UVB** rays.



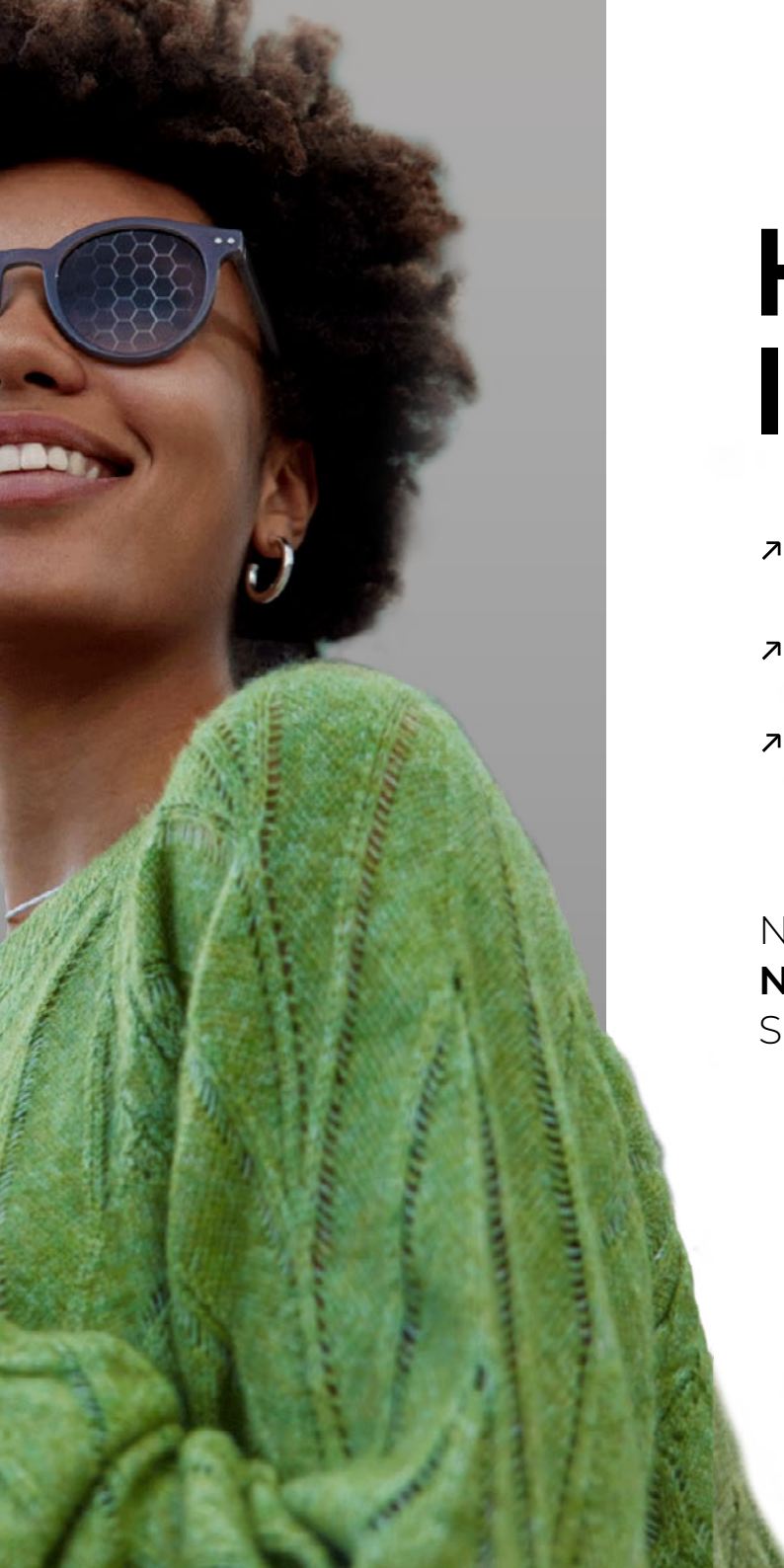
Blue light filter to guard **against eye fatigue**, both indoors and outdoors.



Fast adaptation to changes of light in any environment.

AFTER NEOCHROMES,
THEY´LL **NEVER GO BACK
TO WEARING STANDARD
LENSES AGAIN**





HOW DOES/ IT WORK?

➤ **What they look like indoors?**

Crystal clear.

➤ **How quickly do they darken?**

In just seconds.

➤ **How long do they take to fade back indoors?**

At standard room temperature, they fade back in just a few minutes.

NEOCHROMES LENSES **FEEL
NATURAL** AND BECOME
SECOND NATURE TO WEARERS



FEEL THE FREEDOM

Feel right in any light with Neochromes.

One lens for any place and any time.

Simplify your life and enjoy the freedom
of Neochromes photochromic lenses.



NEOCHROMES®
Embrace the light

02

MAXIMUM PROTECTION



Block 100% of
UVA and UVB rays



Filter out a high proportion
of harmful blue light



PROTECTION/ FROM HARMFUL UV & BLUE LIGHT

Neochromes lenses help to protect eye health by blocking **100% of harmful UVA and UVB rays**. They are also effective in filtering out blue light, especially when activated outdoors.

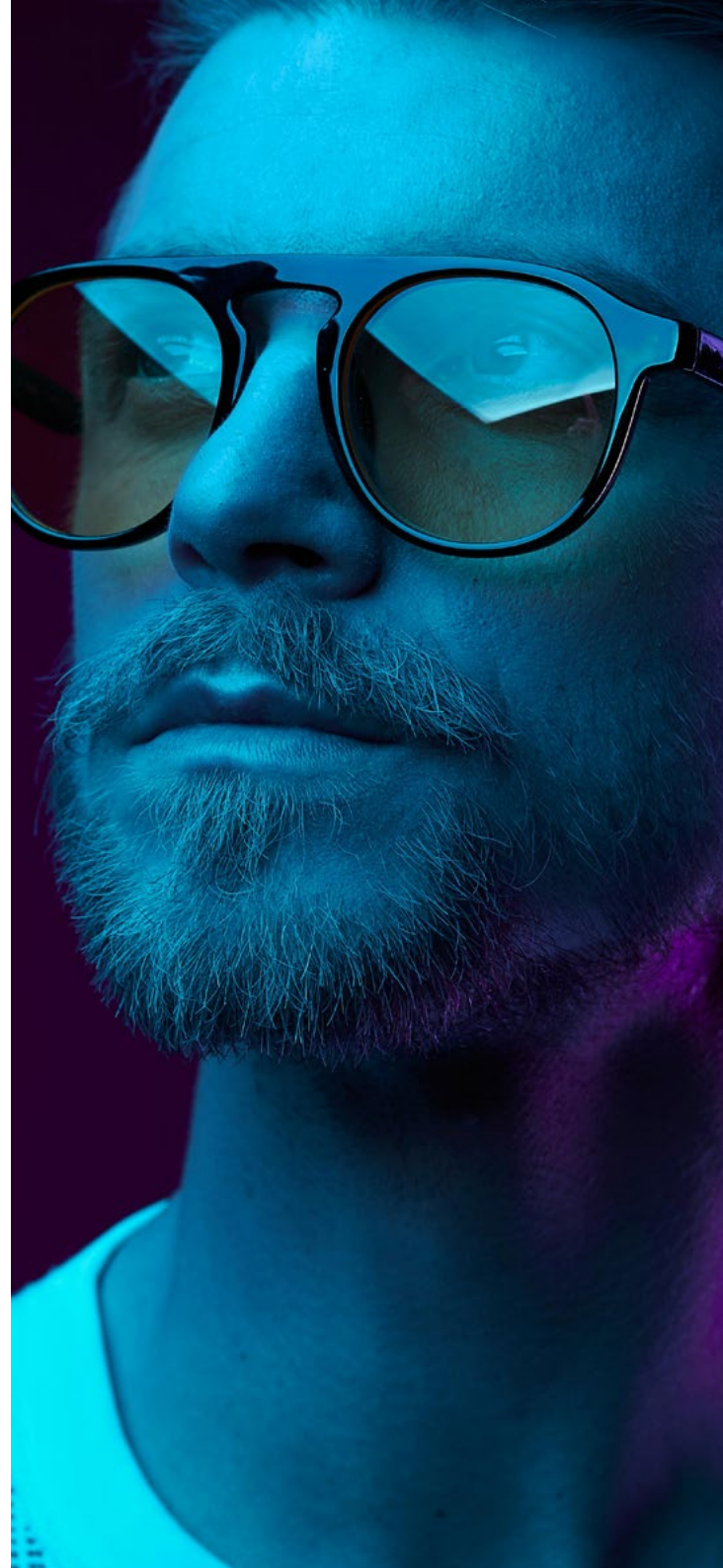
NEOCHROMES LENSES OFFER **MAXIMUM PROTECTION**
AGAINST THE HARMFUL EFFECTS OF **UV AND BLUE LIGHT**

BLUE LIGHT/ FILTERING

WHAT IS BLUE LIGHT?

Blue light is the portion of the visible light spectrum with the highest energy. Sunlight is, by far, the largest source of blue light in our environment. **The screens of our computers, phones, and other digital devices are also sources of blue light.**

NEOCHROMES LENSES
OFFER **ENHANCED
PROTECTION** AGAINST
THESE WAVELENGTHS OF
LIGHT, TO HELP **PREVENT
EYE FATIGUE**





UV LIGHT/ BLOCKING

WHAT IS UV LIGHT?

UV light is invisible, with much higher energy levels than visible light. Exposure to UV light can cause changes in the skin, leading to suntan, sunburn, wrinkles, and potentially skin cancer.

The cornea and lens of the adult human eye are quite efficient at blocking UV radiation and keeping it from reaching the retina. However, **UV light damages the skin and front structures of the eye.** Prolonged exposure to UV light is linked to pterygium, photokeratitis (snow blindness), cataracts, and other eye disorders.

NEOCHROMES LENSES
**BLOCK 100% OF UVA
AND UVB RAYS**



FOR THE WAY YOU LIVE

Neochromes lenses fit seamlessly into your lifestyle. See how life can be even better when you do things a little differently, and embrace innovation.



NEOCHROMES®
Embrace the light

03

ADVANCED TECHNOLOGY

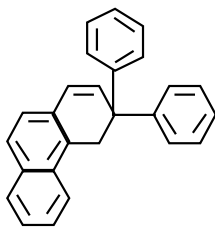
Technology and performance have come together in Neochromes to deliver a **better experience for wearers and create new market opportunities.**



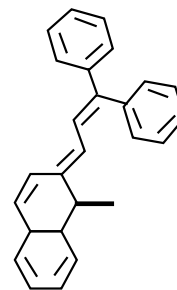
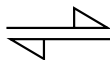
THE KEY /

Photochromic molecules have, under normal conditions, a folded shape that makes them transparent. When absorbing ultraviolet light, their shape changes, the molecular structure opens and absorbs visible light. **The two forms of the photochromic molecule - open and closed - exist in balance with a bond that's continuously broken and rebuilt.**

The photochromic molecule constantly switches between its transparent and dark states. If the lens is exposed to significant levels of UV light, most of the molecules will be in the open state, darkening the lenses. In the absence of UV light, the molecules will remain closed, resulting in clear lenses.



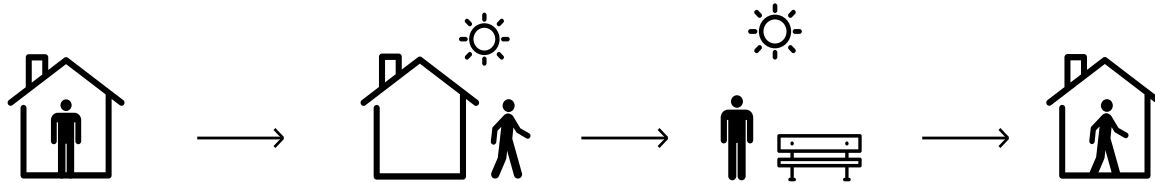
Photochromic dye molecules change from a closed (**transparent**) shape...



...to an open, light-absorbing (**dark**) shape when exposed to UV light.

NEOCHROMES/ BEHAVIOR

NEOCHROMES LENSES' CUTTING-EDGE TECHNOLOGY ENSURES
MAXIMUM PERFORMANCE IN ANY LIGHT CONDITIONS



THE CLEAR STATE

Before UV light exposure, the lens is in its **most transparent state**.

THE DARKENING STATE

When the lens is first exposed to UV light, the photochromic molecules **begin to change from clear to dark**.

THE DARK STAGE

Lenses are at **peak activation**. Light transmission, activated color, and color uniformity can be assessed at this state.

THE FADE- BACK STAGE

Fast fade-back is critical. It begins when **UV light does not fall on the lens any longer**. The shorter the fade-back, the more comfortable and functional the lens is to the wearer.

TEMPERATURE AND ITS EFFECT ON PHOTOCHROMIC TECHNOLOGY

Any photochromic lens is affected by temperature.

In cold temperatures, photochromic lenses darken more and take longer to fade back. In warmer temperatures, the lenses don't darken as much and fade back more quickly. This is a characteristic of the state of balance in a photochromic system.

The performance of Neochromes lenses also adjusts to the ambient temperature, with faster fade-back times in warm conditions.



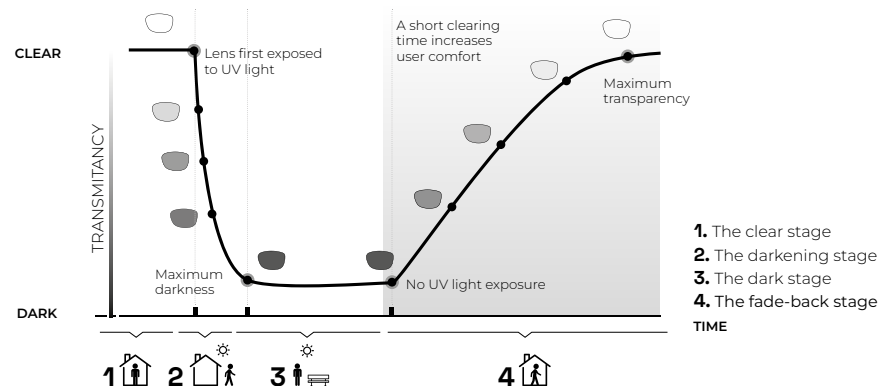
STATE-OF- THE-ART/ TECHNOLOGY

THE **INNOVATIVE AND EFFICIENT**
TECHNOLOGY OF NEOCHROMES
DELIVERS **SUPERIOR PERFORMANCE**

- It features **maximum innovation**, from a company with a clear vision for the future.
- Technology, performance and value combine to offer a **better experience** for wearers.
- Including Neochromes in your portfolio will create new **opportunities for your business**.

FUNCTIONALITY/ HOW TO ANALYZE IT

KINETICS CHARTS SHOW **FOUR PHASES OF PHOTOCHROMIC LENS ACTIVATION**



The percentage transmission (or transmittance) is on the vertical axis. On the horizontal one, we move over time from the initial transparent state to the UV exposure, the subsequent darkening and finally, the removal of UV light and the return of the lens to the transparent state.

As seen in the kinetic graph, at **room temperature and outdoors, Neochromes lenses have a clear appearance with 85% light transmission, similar to clear high index lenses.** Light transmission is significantly increased with the application of high-quality, low reflectance anti-reflective coating.

In a photochromic lens, darkening is always much faster than lightening. The darkening speed is the time required for the lens to pass from the transparent state to its mid-transmittance point.

The fade-back speed considers the time required for the lens to pass from the activated state to the mid-transmittance point.

04

NEOCHROMES LENSES

The Neochromes range of lenses
offers an unbeatable combination of
performance and visual quality.



NEOCHROMES®

Light-sensitive lenses that
change with you



Neochromes lenses darken outdoors and lighten indoors in record time, providing **comfortable vision and optimal protection** in any light.

Key Data*

The activated lens

- Achieves 10% T at 23°C
- Blocks 91% of harmful blue light, and 89% between 425-450 nm.

NEOCHROMES® DARK

Extra dark in seconds with
best-in-class fade-back time



Neochromes Dark is an **extra-dark lens with the fastest fade-back speed in its class**. They react to visible light, darkening behind the windshield.

Key Data*

The activated lens

- Achieves 8% T at 23°C
- Blocks 92% of harmful blue light, and 89% between 425-450 nm

NEOCHROMES® with Camber Technology

Light sensitive lenses
with the best optical quality



Deliver **the best optical quality for presbyopic patients** through a variable base curve that delivers optimum power in all zones of the lens.

Key Data*

The activated lens

- Achieves 10% T at 23°C
- Blocks 91% of harmful blue light, and 89% between 425-450 nm.

* Gray lenses at 1.5 index, measured at 550 nm, T = luminous transmission (the percentage of light that passes through the lens).





NEOCHROMES®

Thanks to their innovative and efficient technology, Neochromes lenses adapt instantly to changes of light, increasing comfort and visual quality. They reduce visual fatigue and protect against harmful light rays, preventing the development of visual problems caused by exposure to light.

Neochromes lenses are available in attractive colors with consistent aesthetics and performance across all available materials. Wearers will see clearly and comfortably, indoors and outdoors, all year round.

Light-sensitive lenses that change with you

CHARACTERISTICS/



Comfort

Their smooth transition from clear to dark provides **clear and comfortable vision** in any environment and any light.



Protection

They block **100% of UV rays and filter out harmful blue light** from our environment and from digital devices.



Prevention

They help to **prevent visual fatigue** and potential damage caused by ultraviolet radiation.



Simplicity

They provide convenience in your day-to-day life, as you only need one pair of glasses for everything.

HIGH-QUALITY → LIGHT-SENSITIVE LENSES THAT → CHANGE/ ↔ WITH YOU

BENEFITS FOR THE PATIENT/

- **Exceptional versatility**, thanks to their instant adaptation to changes in light conditions
- **Fast performance**, darkening in seconds and returning to clear in just a few minutes
- **Clear vision** with improved clarity and contrast
- **High protection** against harmful UV rays and blue light, helping to prevent related eye conditions
- **Greater comfort**, helping to reduce visual fatigue
- **Stylish aesthetics** with a choice of two natural, on-trend colors

TARGET/

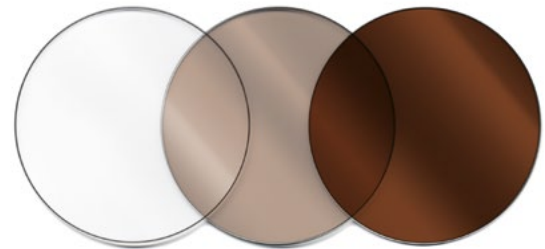
Ideal wearers are those who want:

- **Convenience** by not having to change glasses in bright light
- **Flexibility** with lenses that adapt to their lifestyle
- **Protection** against sun damage and eye fatigue

WHAT IF YOU COULD OFFER HIGH-PERFORMANCE PHOTOCHROMIC LENSES CAPABLE OF LIGHTENING IN JUST A FEW MINUTES?

The benefits of Neochromes lenses are easy for vision professionals to demonstrate and simple for patients to understand.

THEY DARKEN IN SECONDS



← THEY LIGHTEN IN 2 MINUTES

T1/2f measured at 555 nm and 23 °C

HEV LIGHT FILTER

Absorption (400 nm - 420 nm)

INACTIVE → 80%

ACTIVE → 91%

PROTECTION AGAINST UV RAYS AND BLUE LIGHT →

Neochromes lenses help users to take care of their eyes by **blocking 100% of harmful UVA and UVB rays**.

They also filter out blue light, especially outdoors. The blue light emitted by smartphones, tablets and computers is less than that emitted by **sunlight, which is much more intense**.



Block 100% of UVA
and UVB rays



Filter out a high proportion
of harmful blue light

PROTECT → YOUR MOST VALUABLE ASSET: **YOUR VISION/**↵

Neochromes lenses **adapt automatically to the light intensity** outdoors, lightening quickly when indoors.



TRANSPARENT
INDOORS AND AT
NIGHT



DARK
OUTDOORS



CUTTING-EDGE PHOTOCROMIC LENS / ↔ EXCEEDING STANDARDS / WITH EXCEPTIONAL BENEFITS

HIGH-PERFORMANCE PRODUCT

- Designed for **optimal and balanced performance.**
- Available in a **variety of materials** in order to adapt to every need and preference.

Product	Lum T _{Light}	Lum T _{Dark}	T 1/2 _D	T 1/2 _F
Neochromes	87%	10%	7 s	130 s

* Measurements at 23°C

Lum T Light: The percentage of light that passes through the lens when it is deactivated.
Lum T Dark: The percentage of light that passes through the lens when it is activated.
T 1/2D: The seconds it takes the lens to reach the middle of its darkening phase.
T 1/2F: The seconds it takes the lens to reach the middle of its lightening phase.

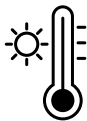
TEMPERATURE/

Temperature affects all photochromic lenses.
In cold climates, photochromic lenses darken more and take longer to lighten. However, in **warm climates**, they do not darken as much and are quicker to lighten.

This is a characteristic of the state of balance in a photochromic system. **The photochromic molecules use thermal energy to become transparent.**

WARM CLIMATE

- Darker
- + Clearing time



COLD CLIMATE

- + Darker
- Clearing time

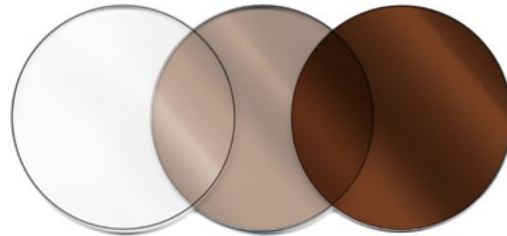
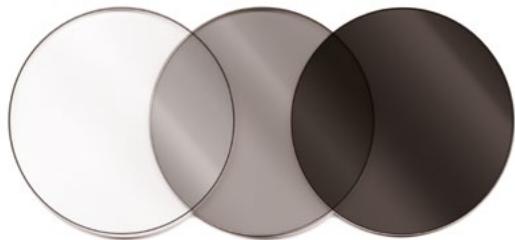


HIGH-QUALITY ↔ LIGHT-SENSITIVE LENSES

MATERIALS/

With photochromic lenses, it is quite normal to experience inconsistent functionality that **varies depending on the refractive index**. The Neochromes range of lenses offers nearly identical functionality in all materials.

AVAILABLE IN
GRAY AND BROWN





NEOCHROMES®

DARK

Neochromes Dark is an extra-dark lens offering the **fastest fade-back performance in its category.**

Ideal for people with high sensitivity to light, or for use in hot climates, this lens even activates behind glass, for example when driving. And, of course, it blocks 100% of UV rays and filters blue light indoors and outdoors, for maximum eye protection.

Category 3⁽¹⁾ with the lens activated at 23 °C.

Extra dark in seconds with best-in-class fade-back time

CHARACTERISTICS/



Comfort

Their smooth transition from clear to dark provides **clear and comfortable vision** in any environment and any light.



Protection

They block **100% of UV rays and filter out harmful blue light** from our environment and from digital devices.



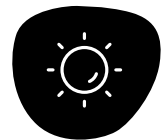
Prevention

They help to **prevent visual fatigue** and potential damage caused by ultraviolet radiation.



Simplicity

They provide convenience in your day-to-day life, as you only need one pair of glasses for everything.



Darker

Intense darkening for sun protection, comfort and better visual quality.

(1) Sunglasses Category 3: for bright sunlight.

HIGH-PERFORMANCE PRODUCT/ EXTRA-DARK / THAT FADES BACK FAST ↔

BENEFITS FOR THE PATIENT/

- **Exceptional versatility**, thanks to their instant adaptation to changes in light conditions - even behind glass
- **Unbeatable performance**, reaching Category 3 level darkness in seconds at 23°C with the fastest fade-back time in their class
- **Clear vision** with improved clarity and contrast
- **High protection** against harmful UV rays and blue light, helping to prevent related eye conditions
- **Greater comfort**, helping to reduce visual fatigue
- **Stylish aesthetics** with a choice of two natural, on-trend colors

TARGET/

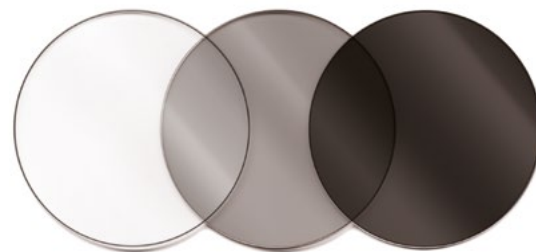
Ideal wearers are those who:

- Want the **convenience** of not having to change glasses in bright light
- Are particularly **sensitive to light** and need a dark photochromic lens
- Spend most of the day **outdoors** and need lenses that darken more in **bright light**
- Want the **best visual quality and protection**, even in warm climates
- Are looking for the **most innovative solutions**

WHAT IF YOU COULD OFFER EXTRA-DARK PHOTOCHROMIC LENSES CAPABLE OF LIGHTENING IN JUST A FEW MINUTES?

The benefits of Neochromes Dark lenses are easy for vision professionals to demonstrate and simple for patients to understand.

THEY DARKEN
IN 7 SECONDS →



← THEY LIGHTEN
IN 2 MINUTES

T1/2f measured at 555 nm and 23 °C

HEV LIGHT FILTER

Absorption (400 nm - 420 nm)

INACTIVE → 60%

ACTIVE → 92%

PROTECTION AGAINST
UV RAYS AND BLUE LIGHT →

Neochromes Dark lenses protect your eyes
by **blocking 100% of harmful UVA and UVB rays.**

These lenses also **filter out blue light, especially outdoors.** Sunlight is by far the largest source of blue light in our environment. Computer screens, cell phones and other digital devices are also sources of blue light. Neochromes lenses offer **maximum protection against these harmful wavelengths.**



Block 100% of UVA
and UVB rays



Filter out a high proportion
of harmful blue light

PROTECT →
YOUR MOST VALUABLE
ASSET: **YOUR VISION/ ↩**

Neochromes Dark lenses **adapt automatically**
to the light intensity outdoors, lightening quickly
when indoors.



THE BEST PHOTOCROMIC LENS / OF ITS CATEGORY/ A NEW LEVEL OF PERFORMANCE ↔

HIGH-PERFORMANCE PRODUCT/

- Almost **twice as fast** as the leading extra-dark competitor.
- Available in a variety of materials to **adapt to every need and preference.**
- Designed for **optimal and balanced performance.**

Product	Lum T _{Light}	Lum T _{Dark}	T 1/2 _d	T 1/2 _f
Neochromes Dark	84%	8%	7 s	145 s
Competitor	85%	7%	9 s	259 s

* Measurements at 23°C

Lum T Light: The percentage of light that passes through the lens when it is deactivated.
Lum T Dark: The percentage of light that passes through the lens when it is activated.
T 1/2D: The seconds it takes the lens to reach the middle of its darkening phase.
T 1/2F: The seconds it takes the lens to reach the middle of its lightening phase.

TEMPERATURE/

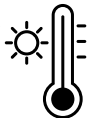
Temperature affects all photochromic lenses.

In cold climates, photochromic lenses darken more and take longer to lighten. However, in **warm climates**, they do not darken as much and are quicker to lighten.

Neochromes Dark is a lens that has been specially designed to **deliver consistent performance, even in high temperatures** typical of the warmest climates.

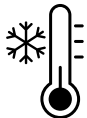
WARM CLIMATE

- Darker
- + Clearing time



COLD CLIMATE

- + Darker
- Clearing time

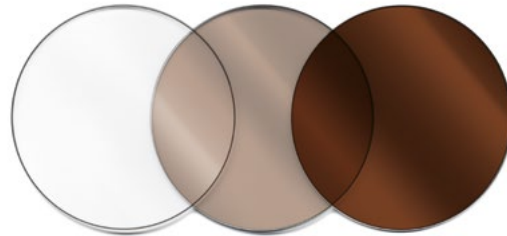
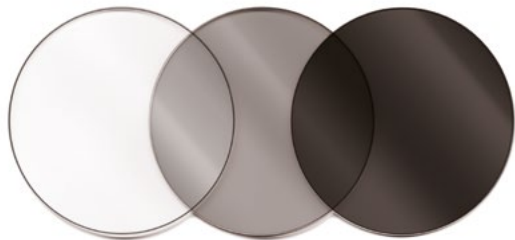


EXTRA DARK ↔ FAST FADE-BACK

MATERIALS/

With photochromic lenses, it is quite normal to experience inconsistent functionality that **varies depending on the refractive index**. The Neochromes range of lenses offers nearly identical functionality in all materials.

AVAILABLE IN
GRAY AND BROWN





NEOCHROMES®

with Camber Technology

Our top-of-the-range Neochromes lens with Camber Technology delivers the **best optics and aesthetics** in high-performance photochromic lenses.

Neochromes' state-of-the-art photochromic technology ensures **fast activation and fade-back times**, with high protection from damaging UV rays and blue light. The addition of Camber Technology delivers the optically ideal base curve for each zone of the lens, for an elite visual experience.

This fusion of advanced technologies gives wearers **maximum visual clarity and comfort, indoors or outdoors, for any activity, and at any distance.**

Light sensitive lenses with the best optical quality

CHARACTERISTICS/



Comfort

Their smooth transition from clear to dark provides **clear and comfortable vision** in any environment and any light.



Protection

They block **100% of UV rays and filter out harmful blue light** from our environment and from digital devices.



Prevention

They help to **prevent visual fatigue** and potential damage caused by ultraviolet radiation.



Simplicity

They provide convenience in your day-to-day life, as you only need one pair of glasses for everything.



Innovation

Camber Technology ensures **excellent optical quality at any distance**, especially in near vision.

INNOVATIVE → PHOTOCHROMIC LENS / MEETS UNBEATABLE VISUAL ↔ QUALITY

BENEFITS FOR THE PATIENT/

- **High-quality vision** – especially in the near zone
- **Exceptional versatility**, thanks to their instant adaptation to changes in light conditions
- **Fast performance**, darkening in seconds and returning to clear in just a few minutes
- **Clear vision** with improved clarity and contrast
- **High protection** against harmful UV rays and blue light, helping to prevent related eye conditions
- **Very comfortable** indoors, outdoors and for electronic device use
- **Stylish aesthetics** – Camber Technology allows for thinner, flatter lenses with a choice of two on-trend colors

TARGET/

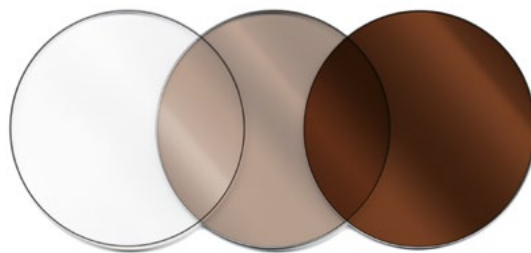
Ideal wearers are those who want:

- **Convenience** by not having to change glasses in bright light
- **Clarity and stability** at every moment of the day
- **Flexibility** with lenses that adapt to their lifestyle
- **Protection** against sun damage and eye fatigue

HIGH-PERFORMANCE PHOTOCHROMIC LENSES THAT LIGHTEN IN JUST A FEW MINUTES

The benefits of Neochromes lenses are easy for vision professionals to demonstrate and simple for patients to understand.

THEY DARKEN
IN SECONDS



← THEY LIGHTEN
IN 2 MINUTES

T1/2f measured at 555 nm and 23 °C

HEV LIGHT FILTER

Absorption (400 nm - 420 nm)

INACTIVE → 80%

ACTIVE → 91%

WITH THE → BEST OPTICAL QUALITY /

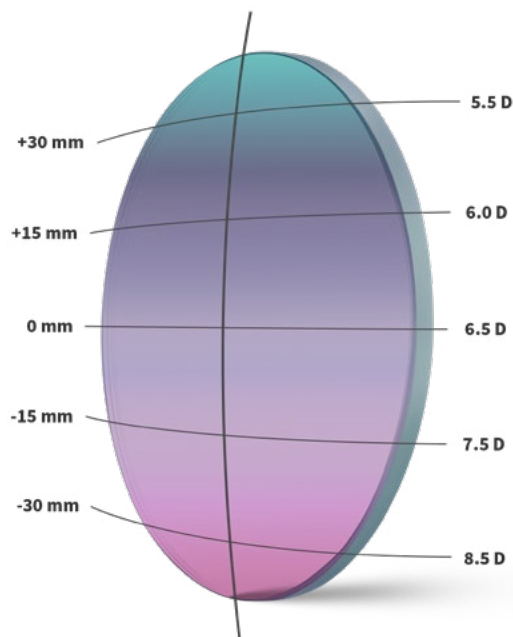
The Camber lens has a patented increasing base curve* that **expands the reading zone, sharpens peripheral vision**, and enables **thinner lenses** for high plus and add prescriptions.



Block 100% of UVA
and UVB rays



Filter out a high proportion
of harmful blue light



* Lens with continuous power gradation. Patent: WO2011093929 / US8042941

**TRANSPARENT
INDOORS AND
AT NIGHT**



**DARK
OUTDOORS**



NEOCHROMES LENSES/ THAT CHANGES WITH YOU ⇄

NOW WITH/ CAMBER TECHNOLOGY

HIGH-PERFORMANCE PRODUCT/

- Designed for **optimal and balanced performance.**
- Available in a **variety of materials** in order to adapt to every need and preference.

Product	Lum T Light	Lum T Dark	T 1/2D	T 1/2F
Neochromes	87%	10%	7 s	130 s

* Measurements at 23°C

Lum T Light: The percentage of light that passes through the lens when it is deactivated.
Lum T Dark: The percentage of light that passes through the lens when it is activated.
T 1/2D: The seconds it takes the lens to reach the middle of its darkening phase.
T 1/2F: The seconds it takes the lens to reach the middle of its lightening phase.

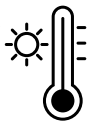
TEMPERATURE/

Temperature affects all photochromic lenses.
In cold climates, photochromic lenses darken more and take longer to lighten.

However, in **warm climates**, they do not darken as much and are quicker to lighten.

WARM CLIMATE

- Darker
- + Clearing time



COLD CLIMATE

- + Darker
- Clearing time

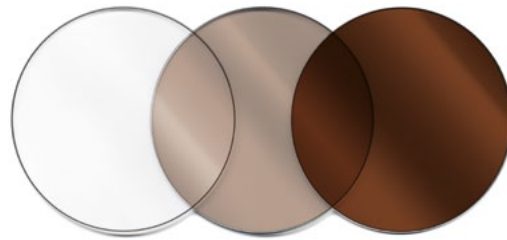
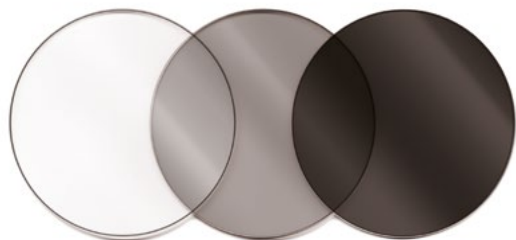


LIGHT SENSITIVE-LENSES ↔ WITH UNBEATABLE VISUAL QUALITY

MATERIALS/

With photochromic lenses, it is quite normal to experience inconsistent functionality that **varies depending on the refractive index**. The Neochromes range of lenses offers nearly identical functionality in all materials.

AVAILABLE IN
GRAY AND BROWN





TRY NEOCHROMES AND YOU'LL SOON FORGET YOUR OLD GLASSES

Neochromes lenses feel like part of you, of who you are. Their state-of-the-art technology **will enhance your life and protect your most valuable asset - your vision.**



NEOCHROMES®
Embrace the light

05

THE NEOCHROMES PROMISE

We bring personality to the brand **through
creativity and design.**



NOW'S THE TIME TO MAKE A CHANGE

Neochromes light-activated lenses with next-generation lens technology offer wearers **maximum comfort, performance and satisfaction.**

“NEOCHROMES WEARERS UNDERSTAND THAT **LIFE CAN BE BETTER IF YOU DO THINGS A LITTLE DIFFERENTLY, AND EMBRACE INNOVATION.**”

Neochromes offers a competitive alternative with innovative technology, and a clear vision for the future.

A high quality product, with state-of-the-art technology, support and all the resources necessary to position Neochromes in your market.

MAKE A BIG IMPACT: LOVE AT FIRST SIGHT

Neochromes will help you make a great first impression, **conveying the values and positioning of the product**, and speeding up the adoption process by your customers.

Ask us about available marketing materials for your business.





BRAND ELEMENTS

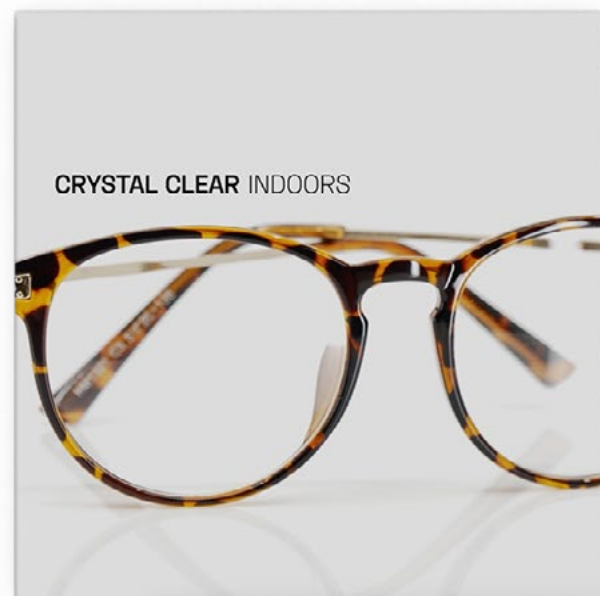
Create brand experiences with eye-catching marketing materials and tailored solutions for your business.

CAMPAIGNS AND DIGITAL CHANNELS

We create brand campaigns and content for point of sale and digital channels that will help to position your product in the market.



“YOU CAN TAKE MAXIMUM ADVANTAGE AND **OFFER SOLUTIONS QUICKLY TO YOUR MARKETS** AND OPTICAL CUSTOMERS.”



BENEFITS /

They also **block more blue light** to guard your eyes against fatigue.



BENEFITS /

They provide **daily protection against harmful UV rays**, by absorbing 100% of UVA and UVB rays.

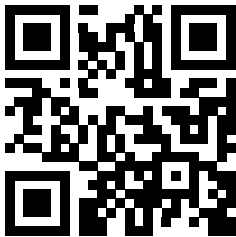
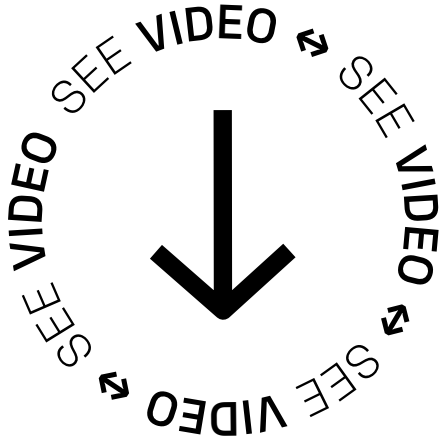


BENEFITS /

They provide greater comfort, since they **reduce eyestrain and glare** in the sun.



Would you like to see our latest campaign?





NEOCHROMES®

Embrace the light



NEOCHROMES®
Embrace the light